

Fundraising Tips



Raising sponsorship can seem a very daunting task, especially when you have registered for a challenge event and the idea of raising the sponsorship seems a harder challenge than the training! Don't despair – just like training, take it one step at a time and don't think you have to raise it all in one go. Below are some ideas to help you raise various amounts which put together will help you raise the full amount, or more!

With a little help from your friends

Raising your sponsorship is easier if you get the help of your friends. Their support will be invaluable and boost your confidence – they even could do some of it for you! Ask 10 friends to raise £200 each for you through their family/ friends and work colleagues.

Pub Quiz

Why not ask your local pub/social club if you could run a pub quiz – needn't be that serious as long as you have the participants! £5 entry per team or £1 to enter. Why not include a raffle – they are always a great way to raise extra amounts with little effort.

Possible income: £400

Rotary Club/ Schools Talk

Clubs/societies/ schools are always looking for speakers at their meetings. Why not offer to do a talk about your challenge and ask for a donation towards the charity.

Possible income: £50

Collections

Supermarket: This is a simple way to raise your sponsorship. Ask your local supermarket if you could do a collection outside their store on a set day (Saturdays are the best day but do get booked up.) you could get a couple of friends to join you to help break up the time.

Sports Centre: Would your local sports centre take a collection tin for donations and allow you to do a collection on a set day to help boost your income?

Local Gym: would the gym sponsor you or support you by having a donation tin/ sponsor form to ask fellow gym members to support you.

Possible income: £300

Hold one large event and raise all your money in one go

Why not have a go and hold one large event - again get your friends to help you and share the load. You could do anything, here are some examples:

- Burns night
- Golf Day
- Casino/race night
- Raffle
- Auction – silent or promises
- Fashion show – link up with a retailer to promote their label
- Bowlathon
- Fancy Dress Boogie Night
- Curry Night – ask a local restaurant to hold the event for you and donate a % of the profits or certain dishes. Include a raffle.

Set up an online donation webpage

There are two options available where you can set up your own fundraising page and sponsorship form:

www.justgiving.com

www.virginmoneygiving.com

Sell diary of your training/event to magazines/local paper

This can be a great way to get sponsorship from readers and the publication itself may also give you sponsorship. Local papers are always looking for local stories and yours could be just what they are looking for to keep their readers interested and keep getting their paper!

Corporate Sponsorship

Never forget your workplace! See if your company operates a match giving scheme – if you don't ask...

If your company can't help, why not approach other companies? You could sell part of your t-shirt for their company logo which you will wear on your challenge.

Possible income: £300

As with all fundraising keep it simple, achievable and fun for you to do. This list is not exhaustive, just suggestions to get you started. If you have any more successful ideas, which you would like to share, please do let us know!

Don't forget, your local Fundraising Manager will be only too happy to support you and help in whatever way they can so don't be afraid to ask.